



Robin Hungerford

Associate Principal, Planning Director

With over 17 years of operational experience, Robin has had the opportunity to lead a variety of projects, teams, and organizations in hospitality services. She brings an eye for detail to ensure operational success, with both the client's goals, operational team, and guests top of mind. Robin's work history includes The University of California, Riverside in a variety of positions which provide her expertise in the programming and strategic planning aspects of projects. These opportunities have cultivated skills in creativity, a solution-oriented mindset, trend setting approaches, and tested operational models.

Robin is known to be highly collaborative, a strategic planner, a skilled leader in developing high performance teams, and consistent in her can-do approach to making things happen. Robin will always be an operator at heart and assisting operators in their success through programming and strategic planning is her passion.

Years With Firm

1

Years of Experience

18

Education

B.A Psychology, University of California, Riverside

Accreditation & Certification

NACUFS - National Association of College & University Food Service

SCUP - Society for College and University Planning

NACAS - National Association of College Auxiliary Services

Integrated And Stand Alone Foodservice Design Services

Operations Consulting

- **Operations Assessment**
- **Financial Analysis**
- **Operational Optimization**
- **Benchmarking & trends**
- **RFP Management**

Strategic Planning

- **Bridge Plans**
- **Program Review**
- **Proforma Development**
- **Master Planning/Capital Project Planning**
- **Business Plan Development**
- **Market Research: Customer Surveys/ Customer Focus – Groups/Analysis**

Integrated Services

- **Program Development**
- **Concept Development & Design**

University of Georgia Dining Strategic Plan

Athens, GA

University of Georgia Dining Spatial Programming

Athens, GA

Long Beach City College Strategic Planning

Athens, GA

Long Beach City College RFP Management

Long Beach, CA

Scripps College Dining Assessment

Claremont, CA

Riverside Community College District Feasibility Study

Riverside, CA